

Introducing LRTV

Serving 11 Communities in Western Maine





YOUR COMMUNITY CONNECTION

For nearly 30 years!





Hello!

I am **Chris Richard**

I have been running Lake Region TV since 2017. As we approach our 30 year anniversary, I am excited to show you what we've been working on for local businesses.





Here are the **Topics** We'll Cover

- Our Mission
- Our Underwriting Packages
- Examples of Content



Our **Mission** is Clear

Welcome to Lake Region Television (LRTV), a community television station serving Bridgton, Harrison, Naples, Casco, Denmark, and Sebago as well as 5 other towns in western Maine since its founding in 1992. We produce local programming of a Public, Educational, and Governmental nature. We distribute it via two television channels on the Charter-Spectrum cable system to our 11 communities, via live web streaming of selected programs, and via on-demand viewing from a large library of high-definition videos archived on Vimeo.com.

As we celebrate our 30 year anniversary, we're strengthening our mission to create a space to promote local businesses that are dedicated to the success of our community. We aim to enhance our offering by **telling stories of the impact local businesses have on our community** - digitally.



Here is What We Do at LRTV

Live Stream Town Meetings

Record and Live-Stream municipal meetings in order to document information for the public. All recorded information is archived.

Promote Local Businesses

Let us come to your business, and film on location the products and services you offer. Our videos help educate the community on what's new in town.

Concerts, Recitals, Events

We film local dance studio recitals, choir concerts, and graduations for MSAD 61. DVDs of these events are available for purchase.

Produce Local Content

Shows such as Mainely Animals, LRTV Unscripted, and Lake Life are just a few of the informational programs we produce.

Record and Interview in Studio

We invite local talented musicians, artists, and performers to record in our fully equipped Bridgton Studio.

Connect our Community

Making community connections through the media is our goal. Whether it's tonight's municipal meeting, or the latest event, we've got you covered!



Nonprofit Underwriting Packages

FEATURES	SILVER	GOLD	PLATINUM	DIAMOND
Logo on Website	Yes	Yes	Yes	Yes
Four Screens on Message Board	Yes	Yes	Yes	Yes
Monthly Mention on LRTV Social Media	No	Yes	Yes	Yes
Promo Business :30 Video	No	No	Yes	Yes
Meet-the-Business :60 Video	No	No	No	Yes
	\$50/mo	\$50/mo + \$100	\$50/mo + \$600	\$50/mo + \$1200



Flexible payment options available including month to month payments with a 3 month minimum.



Business Underwriting Packages

FEATURES	SILVER	GOLD	PLATINUM	DIAMOND
Logo on Website	Yes	Yes	Yes	Yes
Four Screens on Message Board	Yes	Yes	Yes	Yes
Monthly Mention on LRTV Social Media	No	Yes	Yes	Yes
Promo Business :30 Video	No	No	Yes	Yes
Meet-the-Business :60 Video	No	No	No	Yes
	\$75/mo	\$75/mo + \$300	\$75/mo + \$1100	\$75/mo + \$2500



Flexible payment options available including month to month payments with a 3 month minimum.

11 Communities

That's a lot of people

100+ events annually

And a lot of community coverage

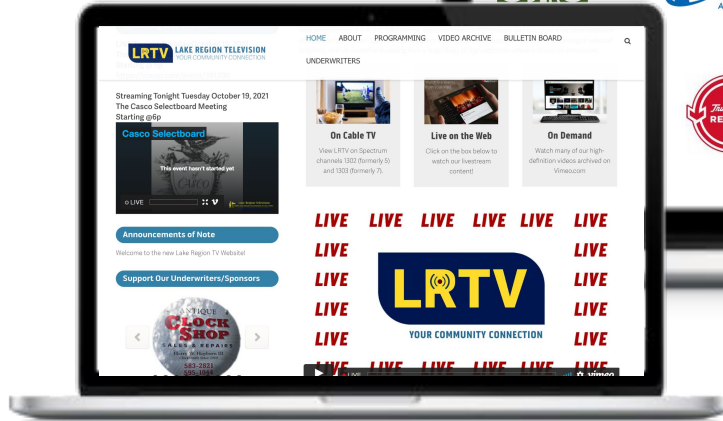
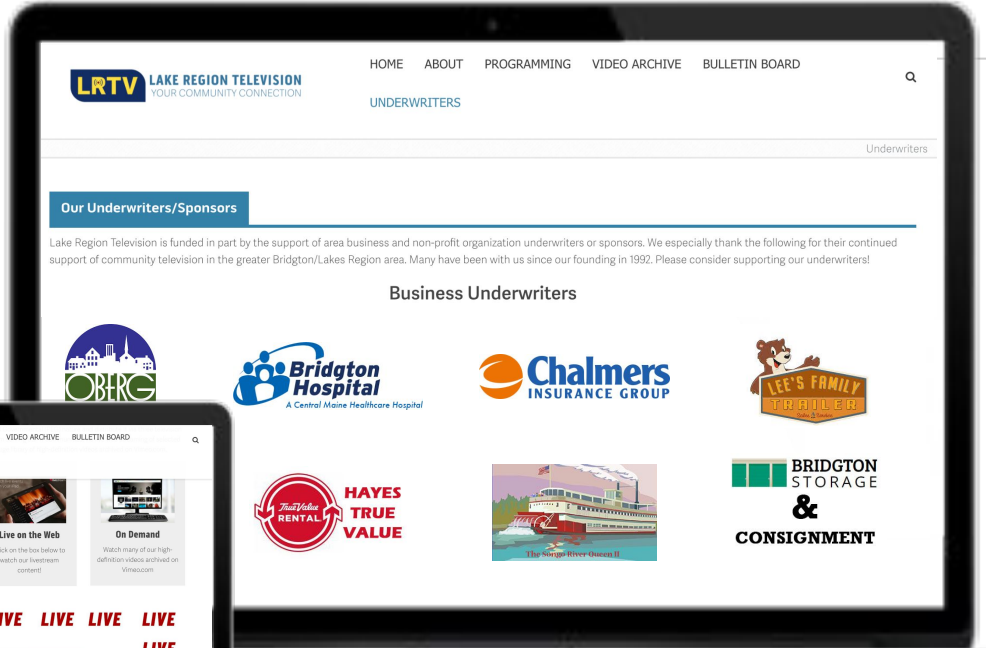
100%

Dedication to keeping our community connected and informed





Logo on Website





Website Message Board





TV Message Board





Social Media Package Sample

78%
of consumers
will change
grocers to
buy local.

Simplify the
process of
buying local food
with Forager.

forager
the digital pipeline for local food

Visit
GoForager.com
to book a demo

78%
of consumers will change
grocers to buy local.
Simplify the process
of buying local food
with Forager.

Serve your
customers better.

Save 20+ hours
of time each week

78% of consumers will change grocers to buy local.
Simplify the process of buying local food
with Forager.

93%
of your customers
say local food is the
#1 product that *they want*.

forager



Video Package Information

Promo Business :30 Video

We will create a promotional video of your business with photo images, video footage, logos, text, and business information. This will be set to background music that suits your business style. We will provide you with the video link to be used on all social media platforms at your own leisure. We will put this on LRTV social media. The video will be aired on LRTV channels 5, 7, 1302, & 1303 during programming hours, 5pm-12am. A sample video can be emailed upon request.

Meet-the-Business :60 Video

We will create an extended version of the promotional business video, with additional imaging, graphics, music, and voice narration, explaining the business's details. We will provide you with the video link to be used on all social media platforms at your own leisure. We will put this on LRTV social media. The video will be aired on LRTV channels 5, 7, 1302, & 1303 during programming hours, 5pm-12am. A sample video can be emailed upon request.



Thanks!

Any **questions** ?

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